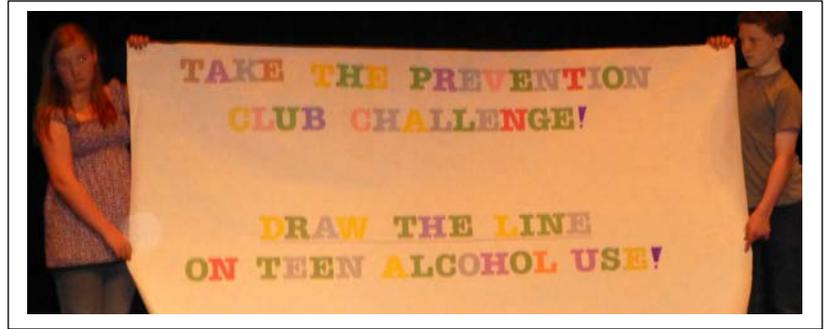


Social Norms – continued

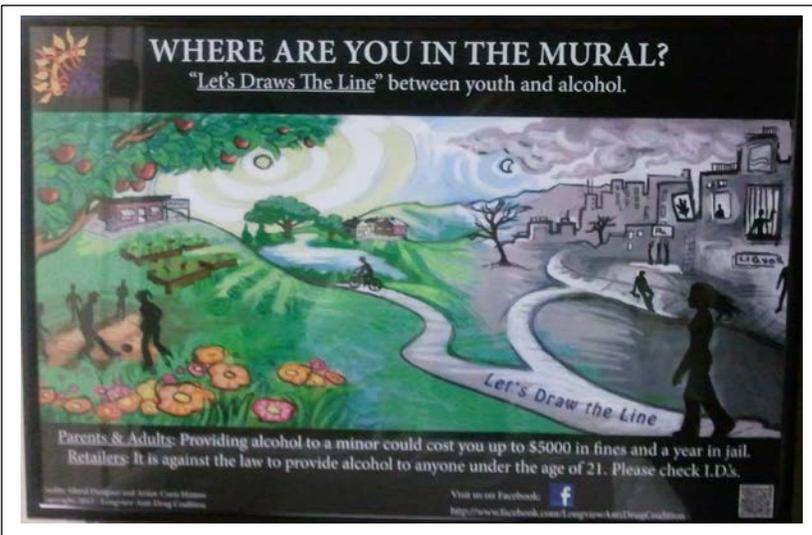
Students learn about how to encourage their peers against underage drinking and drug use and also take their message to are functions as well as Longview City Council. Recently the students from Cascade Middle School who attended City Council asked the Council Members to please keep the “Concerts in the Park” series alcohol free. The City Council had been considering allowing beer and wine at those



events. Students speaking against the idea as well as other citizens speaking out showed the Council Members that the community wanted their park to stay alcohol free. Mt. Solo Middle school students are working hard to get friends involved in their Prevention Club. They have had visitors from the Longview Police Department and Longview City Council visit them and encourage them in their message to help others understand not ‘everyone’ is doing it when it comes to drinking, using tobacco, smoking marijuana, or using other drugs. They are successfully changing the perceptions of their peer to ‘everyone is NOT doing it’.

Mural Project – continued

A designer was commissioned who created a beautiful mural showing both good and bad choices surrounding the city landmark of Lake Sacajawea Park. In the end the mural was made into posters and bookmarks as well as two very large wall hangings. Codes for murals in the City made it difficult to put the mural on a building permanently, but the ‘traveling’ large murals continue to give the message, and the posters are in local businesses as well as Longview City Hall and local police stations.



The LADC is exploring the possibility of having the mural painted on a large weather-proof canvas that can be displayed for short periods of time on buildings or at local events.

Challenge the Grim Reaper

This program was a collaboration between the “Every 15 Minutes” campaign of the Cowlitz Sheriff’s Dept. and the Cascade Middle School Prevention Club. Students from Cascade MS helped with the “Every 15 Minutes” program at RA Long High School. They interview high school seniors who were about to meet the “Grim Reaper” played by a local police officer. Questions asked the seniors by the younger students had to do with making a pledge to not drink during the upcoming celebrations of graduation and prom. Several hundred high school students signed the pledge to stay away from alcohol.

